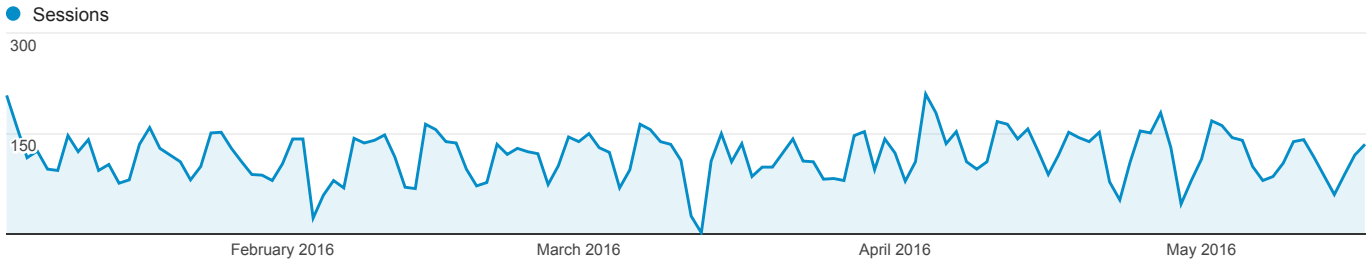
Referral Traffic

Jan 5, 2016 - May 17, 2016

All Users
36.83% Sessions

Explorer

Summary



	Source	Acquisition			Behavior			Conversions		
		Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
		15,704 % of Total: 36.83% (42,635)	79.94% Avg for View: 79.40% (0.68%)	12,554 % of Total: 37.08% (33,854)	69.91% Avg for View: 70.23% (-0.46%)	2.80 Avg for View: 2.88 (-2.85%)	00:01:41 Avg for View: 00:02:02 (-17.16%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	CA$0.00 % of Total: 0.00% (CA$0.00)
1.	scholar.google.com	**2,860** (18.21%)	89.02%	2,546 (20.28%)	83.04%	1.35	00:00:43	0.00%	0 (0.00%)	CA$0.00 (0.00%)
2.	scholar.google.ca	**1,493** (9.51%)	74.95%	1,119 (8.91%)	73.74%	2.05	00:01:09	0.00%	0 (0.00%)	CA$0.00 (0.00%)
3.	luminarium.org	**779** (4.96%)	89.47%	697 (5.55%)	63.80%	2.52	00:01:54	0.00%	0 (0.00%)	CA$0.00 (0.00%)
4.	scholar.google.co.uk	**674** (4.29%)	86.65%	584 (4.65%)	86.80%	1.22	00:00:31	0.00%	0 (0.00%)	CA$0.00 (0.00%)
5.	catalogue.mcmaster.ca	**633** (4.03%)	66.51%	421 (3.35%)	65.09%	2.39	00:01:51	0.00%	0 (0.00%)	CA$0.00 (0.00%)
6.	library.mcmaster.ca	**446** (2.84%)	31.39%	140 (1.12%)	27.35%	15.20	00:07:51	0.00%	0 (0.00%)	CA$0.00 (0.00%)
7.	graduate.mcmaster.ca	**350** (2.23%)	34.29%	120 (0.96%)	20.29%	10.48	00:08:17	0.00%	0 (0.00%)	CA$0.00 (0.00%)
8.	oatd.org	**282** (1.80%)	72.34%	204 (1.62%)	73.40%	2.56	00:02:58	0.00%	0 (0.00%)	CA$0.00 (0.00%)
9.	fhs.mcmaster.ca	**269** (1.71%)	73.23%	197 (1.57%)	61.71%	2.97	00:01:26	0.00%	0 (0.00%)	CA$0.00 (0.00%)
10.	scholar.google.co.in	**268** (1.71%)	91.79%	246 (1.96%)	82.84%	1.43	00:00:45	0.00%	0 (0.00%)	CA$0.00 (0.00%)

Rows 1 - 10 of 934

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