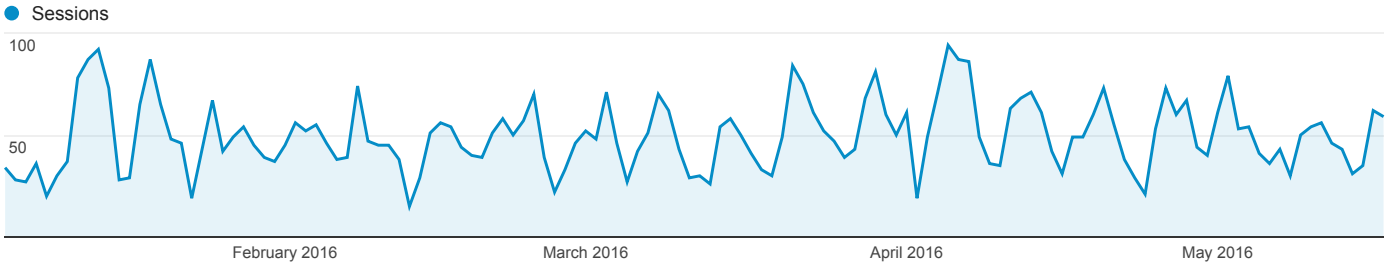
Referral Traffic

Jan 5, 2016 - May 17, 2016

All Users
36.14% Sessions

Explorer

Summary



Source	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	6,678 % of Total: 36.14% (18,477)	71.74% Avg for View: 78.16% (-8.21%)	4,791 % of Total: 33.18% (14,441)	49.94% Avg for View: 55.63% (-10.23%)	2.18 Avg for View: 2.71 (-19.68%)	00:01:37 Avg for View: 00:02:02 (-21.08%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	$0.00 % of Total: 0.00% ($0.00)
1. scholar.google.com	**1,823 (27.30%)**	80.64%	1,470 (30.68%)	52.11%	1.68	00:01:25	0.00%	0 (0.00%)	$0.00 (0.00%)
2. ecat.montana.edu	**769 (11.52%)**	30.82%	237 (4.95%)	24.06%	1.54	00:01:13	0.00%	0 (0.00%)	$0.00 (0.00%)
3. rank-checker.online	**589 (8.82%)**	81.32%	479 (10.00%)	98.81%	1.86	00:00:07	0.00%	0 (0.00%)	$0.00 (0.00%)
4. montana.edu	**523 (7.83%)**	65.39%	342 (7.14%)	34.99%	4.59	00:02:42	0.00%	0 (0.00%)	$0.00 (0.00%)
5. montana-primo.hosted.exlibrisgroup.com	**486 (7.28%)**	49.38%	240 (5.01%)	31.28%	3.01	00:03:05	0.00%	0 (0.00%)	$0.00 (0.00%)
6. oatd.org	**227 (3.40%)**	77.53%	176 (3.67%)	24.23%	1.70	00:03:10	0.00%	0 (0.00%)	$0.00 (0.00%)
7. scholar.google.co.uk	**192 (2.88%)**	87.50%	168 (3.51%)	57.81%	1.27	00:01:00	0.00%	0 (0.00%)	$0.00 (0.00%)
8. scholar.google.ca	**137 (2.05%)**	93.43%	128 (2.67%)	57.66%	1.52	00:00:48	0.00%	0 (0.00%)	$0.00 (0.00%)
9. scholar.google.co.in	**97 (1.45%)**	94.85%	92 (1.92%)	59.79%	1.30	00:01:14	0.00%	0 (0.00%)	$0.00 (0.00%)
10. t.co	**90 (1.35%)**	55.56%	50 (1.04%)	73.33%	2.83	00:01:06	0.00%	0 (0.00%)	$0.00 (0.00%)

Rows 1 - 10 of 256

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