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***Wagon: The Social Media Wish List***

There are many online shopping websites that allow you to create wish lists. These have a very large shortcoming in that they are website specific. Wagon aims to be a consumer-focused site to allow people to easily share any item they are interested in with their friends. It is centered around each user having different lists with varying degrees of privacy. Users will be able view their own lists, the lists of their friends, and public lists. If a user would like to buy an item for another user, they will be able to click on a link that will direct them to the product page. The goal of Wagon is to streamline online gift shopping so that users can spend less time shopping online and give gifts that are exactly what the recipient desires.