

Samantha Hinckley: Modern Languages & Literatures
Mentor: Ada Giusti -- Modern Languages & Literatures
Effective Art Enhancement of MMAMA.net

The "Purpose Board" I am creating will include a brief timeline of Mali, with a focus on the citizens and their lives. MMAMA.net's creation and implementation and the presence of the people affected by it, both Malian and American, will be emphasized. The purpose of the sign is to make a visually and content rich self-contextualizing element for on-site sales of the products made by the villagers. It is needed because it is the most efficient way to attract interest and explain the origins and current conditions surrounding the inhabitants of Sanambelé and MMAMA.net. The board will increase local support and inform all viewers, therefore raising West-African consciousness and support among our peers. I intend to incorporate the experiences of those who have helped with this cause, such as my fellow students, into each step of my project, engaging multiple perspectives around such important and complex issues. This collaboration will undoubtedly include the input of Dr. Florence Dunkel, who started MMAMA.net and has made numerous trips to Africa, and Dr. Ada Giusti, who will be the accompanying faculty and continues to be instrumental in the development and success of MMAMA.net.